

Dr.T.Rita Rebekah

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Maharaja Nagar

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Professional Experience

5 years of Experience in Administration

14 Years of experience in Teaching

Academic Experience

At Present working as Associate Professor in XIBA, St.Xavier's College, Palayamkottai

Key Responsibilities

Dean- Academics for the Department of MBA, XIBA

- Responsible for preparation and implementation of academic proposals
 - Provide comprehensive Academic improvement services in terms of Pedagogy, Curriculum Revamp and Preparation of Course Plan
 - Involve fully in the scrutinize of Question Papers
 - Prepare and Maintain Database of XIBA Almanac, periodical Academic Reports and other Academic materials
 - Organising Periodical Orientation Programmes for I & II MBA students before the start of every new programme
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- Educational Qualification: MA, MBA (Fin)., MBA(HR)., M.Phil., PhD. UGC NET, SET Qualified
- Professional Membership: Member of Indian Society of Training and Development, Government of India, Chennai Chapter (membership No- R- 1542)
- Professional Consultant for WIZDOM ACADEMY OF COMMERCE & BUSINESS STUDIES, A Unit of WIZDOM Educational Trust, Rail Nagar, Maharaja Nagar, Tirunelveli-627011
- Research Guide for PhD Programme, Manomaniam Sundaranar University, Tirunelveli
- Member of the Editorial Board in XIBA Business Review which is published by India Publishing house bearing the ISSN - 2349-6576
- Member of the Editorial Board in Conference proceedings Entrepreneurship and Socio-Economic development ISBN – 978-81-928901-0-4

- **Member of the Editorial Board in Conference Proceedings Skill Development in Management Education ISBN – 978-81-928901-1-1**
 - **Subjects Handled – Organisation Behaviour, Human Resource Management, International Business Management, Communication Skills for Managers, Talent Management and Training and Development.**
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ACADEMIC ACTIVITIES

- **Acted as a coordinator for EMPOWER –IT, a massive IT Professionals Meet, conducted in coordination with ELCOT in the year 2008**
- **Acted as a convener in ENVISAGE 2008 a national seminar on ‘Management Skills’ conducted by the Department of Management Studies, Einstein College of Engineering in the year 2008.**
- **Organized ‘Entrepreneurship Development programme for today’s Engineers’ in coordination with CED Madurai for the final year BE students at Einstein College of Engineering in the year 2009**
- **Organized “National Seminar on ‘Recent Trends in the Pedagogy of English Language and its Relevance’ at Einstein College of Engineering, Tirunelveli, Tamil Nadu in the year 2010.**
- **Conducted Workshop on “Adapting English Language Skills to Adept” for technocrats at Einstein College of Engineering in the year 2011.**
- **Organized one Day work Shop “Research methodology: Recent Trends and Effective Techniques” for research scholars on 15.02.2013 at Xavier Institute of Business Administration, St.Xavier’s College, Tirunelveli.**
- **Obtained ISSN for XIBA Business Review and ISBN for XIBA Books from Ministry of Human resource Development, New Delhi**
- **Organized National Conference on Entrepreneurship and Socio-Economic Development at XIBA, St.Xavier’s College, Palayamkottai on the 12th & 13th of February 2014.**
- **Organized National Conference on Skill Development in Management Education at XIBA, St.Xavier’s College, Palayamkottai on the 20th of November 2014.**
- **Conducted Certificate Course in Communicative English at XIBA in Collaboration with the Department of English, St.Xavier’s College, Palayamkottai from Dec 2015 to Feb 2015**

- Organised HR Summit'16 titled "Recent Trends in Human Resource Management at XIBA Campus, St. Xavier's College, and Palayamkottai on 12th of February 2016.
- Organised HR COMPLY'19 on Digital Leadership 4.0, at XIBA Campus, St. Xavier's College, and Palayamkottai on March 6th 2019.

ARTICLE PUBLISHED

- Article titled "The Impact of the Determinant Factors in the Career Satisfaction of Insurance Consultants" is published in the journal International Journal of Management Research and Review (IJMRR) in the Dec 2011 issue. Volume 1 article 7- (ISSN.2249-7196)
- Article titled "The Insight of Quality of Work Life: A Study on the Employees of Public Sector and Private Sector Banks in Tirunelveli District" is published in the International Journal of Research in Commerce and Management (IJRCM) in April 2012 issue. Volume 2 issue No.4 April. (ISSN.2231-1009)
- Article titled "The association of Socio-Economic factors with career satisfaction of Insurance Consultants in private sector Insurance Companies in Tirunelveli, South India- An empirical study" is published in XIBA Business Review Vol.1. Issue.1 Nov 2014.(ISSN 2349-6576)
- Article titled "Socialization Between Generation X And Generation Y In Reverse Mentoring: An Overview" is published in International Research journal of Business and Management" Volume No – VIII, June – 2015, Issue – 8 (ISSN 2322-083X)
- Article titled "Employee Engagement Is A Driving Force For Productivity-A Study On Bpo Industries In Tirunelveli" is published in Intercontinental Journal Of Human Resource Research Review VOLUME 4, ISSUE 1 (ISSN:2347-1662)
- Article titled "Work Life Balance Is Indispensable To Hospital Employees: A Comparative Study Among Employees In Government And Private Hospitals" is published in Asia Pacific Journal Of Marketing & Management Review Volume VOL.5 (10), OCTOBER (2016), ISSN 2319-2836
- Article titled " The Practice of green HRM and its endurance with reference to Tier II IT Industries" is published in International Journal of Applied Research Vol 3, Issue 2 Feb 17 (ISSN 2394-5869)

- Article titled “The Practice of Rewards and Recognition System Is the Key to Employee Motivation and Improved Efficiency” is published in International Journal of Latest Engineering and Management Research (IJLEMR) Vol 3, Issue 2 Feb 2018 (ISSN 2455-4847)
- Article Titled “Occupational Stress among Nurses in Select Private Hospitals of Palayamkottai City at Tirunelveli District “is published in SSRN- Elsevier, Ref.No.3277882 November 2018
- Article Titled “Occupational Stress Interventions in Health Care Sector” is published in Research Review International Journal of Multidisciplinary Vol 3 Issue-12 Dec 2018 (ISSN2455-3085)

CONFERENCES/WORKSHOPS ATTENDED

- Attended HR SUMMIT 2008 organized by NASSCOM at Hotel Le Meredian Chennai 3rd and 4th July 2008.
- Participated in two day faculty Development Programme “Innovative Teaching” at Courtrallam in the year 2008 organized by Einstein College of Engineering
- Presented paper on “The need of the hour to make women boom in Entrepreneurship” at the National Seminar conducted by the Department of Management studies, V.V.Vanniaperumal College for Women, Virudhunagar, Tamil Nadu on August 26th and 27th 2010
- Participated in One Day Faculty Development Programme “Student Centered Teaching” in the year 2010 organized by Einstein College of Engineering
- Presented Paper on “Awareness of Consumer rights in India” at the “Second International Conference on Globalisation and Consumer Protection” (ICGCP 2011) organized by Research Centre for Consumerism, Arulmigu Kalasalingam University, Srivilliputhur, Tamil Nadu on Jan 28th and 29th 2011.
- Presented paper on “Total Productive maintenance in Manufacturing Industries” in the National Conference Conducted by Department of Mechanical Engineering NCADM-2011, at Einstein College of Engineering, Tirunelveli, Tamil Nadu on 6th and 7th July 2011
- Participated in the One Day workshop on “Young Entrepreneurs” held on 16th December 2011 at Einstein College of Engineering
- Participated in one day Faculty Development Programme “Pedagogy in Professional Education” conducted by Dr.S.Selvam, Director, CUIC, Anna University Chennai.
- Presented Paper titled “Entrepreneurs and Managers are the need of the hour in India” in the National Conference on Entrepreneurs and socio- Economic Development conducted by XIBA, St. Xavier’s College on 12th and 13th of February 2014

- Presented Paper titled “The predominance of skill development for a Healthy corporate culture” in the National Conference on Skill Development in Management Education” organized by XIBA, St.Xavier’s College, on the 20th of November 2014.
- Presented paper on “The Pragmatic view of Teacher Directed learning and Student Centered Learning” in the National Seminar "Innovation in student Centered Teaching - Learning Process in 21st Century" organized by Internal Quality Assurance Cell (IQAC) ST. Xavier’s College Sponsored by National Assessment and Accreditation Council (NAAC) Bangalore, on the 29th and 30th of January 2015.
- Participated in the “Conference on Logistics” conducted by CII, 5th edition of Conference, Thoothukudi on the 20th of February 2015
- Participated in Two Day Workshop for Faculty of Jesuit Management Institutes on “The Craft of Case Teaching” held at LIBA, Chennai on 5th & 6th June 2015.
- Presented paper on “Competency Mapping – A Right Concept To Emulate” at the 6th International Conference on Business Decision Making- Ancient Indian Business Paradigms held at the Department of Business Administration, Annamalai university on the 7th of Jan 2016.
- Participated in the Two Day Workshop on “Business Data Analytics” conducted by JIM, St. Joseph’s College, Trichy on the 22nd and 23rd of July 2016.
- Participated in FDP titled “ Pedagogy in Business Schools” Case Teaching and Question Paper Setting conducted by XIBA, St.Xavier’s College, Tirunelveli on the 5th of August 2019
- Participated in one day workshop on “Restriction of Plagiarism: A Quality Measure in Social Science Research” on the 25th of August 2018 at St.Xavier’s College of Education in collaboration with ICSSR & SALIS
- Presented Paper titled “Occupational Stress affects Job Satisfaction of Nurses in Government Hospital” in the National Conference ‘Strategic Human Resource Management – A Global Perspective’ held at St.Mary’s College in the year 2019
- Presented Paper titled “Green HRM- Road towards Greening Environment” in the National Conference ‘Strategic Human Resource Management – A Global Perspective’ held at St.Mary’s College in the year 2019.
- Presented Paper titled “ Food Tech Companies and its impact on consumers in Tirunelveli city” in the Two day International Conference on ‘ Consortium for Business, Marketing and Management’ organised by the Research Department of Commerce, St.John’s College, Palayamkottai on the 23rd and 24th of January 2020

ACTED AS RESOURCE PERSON

- **Delivered a talk on “Pedagogy for Engineering students” to new appointees at PSN Engineering College, Tirunelveli on 25th June 2012**
- **Acted as resource person for the orientation programme for freshers in FX Engineering college on 25th June 2013**
- **Delivered a talk on Women Empowerment on Women’s Day at PWD department Palayamkottai on the 8th of March 2016.**
- **Acted as resource person for Entrepreneurship Awareness Camp (EAC) conducted by Anna University,VOC college of Engineering campus, Tuticorin under the aegis of National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Government of India on 21st December 2018.**
- **Acted as Resource Person for Final BBA and M.Com students at Sivanthi Aditanar Arts College, Nagercoil and delivered a lecture on Motivation Theories on the 10th of October 2019**
- **Acted as Resource Person and delivered a key note address on “What is Research? Research Process & Research Methods in the Research Boot Camp-1 conducted by XIBA Centre for Research XIBA, St.Xavier’s College on the 12th of October 2019.**

Books Authored

Capital Market	- ISBN 978-93-5346-928-3
Research Methodology	- ISBN 978-93-5382-284-2
Human Resource Management	- ISBN 978-93-5361-915-2
Business Communication	- ISBN 978-93-5382-442-6

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